

# 2003-2004 CONTRACTS



**DEPARTMENT OF CULTURE, RECREATION AND TOURISM**  
**Professional Services Contracts Log**  
**FY 2003-2004**  
**Office of the Secretary-261**

In House Approval	Contract Number	Contractor	Purpose	Amount
n/a	DCRT-OS-01-14A	New Orleans Museum of Arts	Amdmt to add federal match aspect to orig. 3 yr contract for La Purchase Bicenn Exhibition	\$0 Amd Ttl \$1,000,000
n/a	DCRT-OS-01-18	Baton Rouge Convention & Visitors Bureau	Dev & Instal. of "The Empress Josephine" exhibit	\$250,000.00
n/a	DCRT-OS-01-18A	Baton Rouge Convention & Visitors Bureau	Amd to change language & budget info/authorize a subcontract	Amd \$0;Ttl \$250,000
n/a	DCRT-OS-01-21	Sci-Port Discovery Center	Feature Lewis & Clark IMAX Filmming (2003)	\$60,000.00
n/a	DCRT-OS-01-21A	Sci-Port Discovery Center	Amendment to revise film run & reporting dates on original coop	Amd \$0; Total \$60,000
n/a	DCRT-OS-01-22	Monroe Symphony Orchestra, Inc.	Create "Corps of Discovery" opera/concert/recital	\$10,000.00
n/a	DCRT-OS-01-23	University of La @ Lafayette	Dev & Instal. of "Paintings in France 1803-2003" exhibit	\$200,000.00
n/a	DCRT-OS-01-24	New Orleans City Park Improvement Assoc.	"Monticello & Malmaison: An Exhibit Celebrating the Bicentennial of the La. Purchase" exhibit	\$10,000.00
n/a	DCRT-OS-02-03	Phyllis E. Mayo	Dvpt. & coordination of marketing strategy in central la. in conjunction w/ La Bicentennial	\$48,000.00
n/a	DCRT-OS-02-03A	Phyllis E. Mayo	Amdmt to change timing of deliverables & payments	Amdmt \$0; Total \$48,000
n/a	DCRT-OS-02-07	Louisiana Museum Foundation	Develop and install "One Nation Under God: The Church, the State and the La. Purchase" exhibit	\$20,500.00
n/a	DCRT-OS-01-24A	New Orleans City Park Improvement Assoc.	Amd adds live demonstrations & historical interpretations to "Monticello & Malmaison" exhibit	Amdmt \$10,000; Total \$20,000
n/a	DCRT-OS-02-18	Alexandria Museum of Art	Underwrite & partner for Heart of Spain Spanish Exhibition (La. Purchase Bicentennial)	\$1,000,000.00
n/a	DCRT-OS-02-22	Alexandria/Pineville Area CVB	Ctrl La activities-La purch celebration:Heart of Spain; Childrens Art Fest.;Cervantes School of Art exhibits	\$225,000.00
n/a	DCRT-OS-02-23	Shreveport Regional Arts Council (SRAC)	intrepretive pylons artwork enhancement of the La. Purhcase Plaza in Shreveport	\$200,000.00
n/a	DCRT-OS-03-01A	Avant and Falcon	<b>Amdmt to add \$ to FY 02-03 portion - Legal Servcs DEPARTMENTAL CONTRACT</b>	Amd \$15,000 ('03) \$195,000 3 yr total
n/a	DCRT-OS-01-22A	Monroe Symphony Orchestra, Inc.	Amd: "Corps of Discovery" opera/concert contract	Amd \$0;Ttl \$10,000
n/a	DCRT-OS-04-01	Shreveport Opera	Dvp, produce & present LaBoheme in conj. w/ La PurchBicenn.	\$50,000.00
n/a	DCRT-OS-04-02	Centennial Cultural Center, Inc.	Design dvp and promote 4 events in LaSalle Parish (La Purch)	\$7,500.00
n/a	DCRT-OS-04-03	Louisiana High School Rodeo Association	Finan. asst. to 2003 La. Nat'l Rodeo Participants-Line Item apropr	\$15,000.00
n/a	DCRT-OS-04-04	Efforts of Grace	Dvpt produc., & promo. of La. Spirit Suite Drama in conj. w/ la purch bicenn.	\$100,000.00
n/a	DCRT-OS-01-17B	New Orleans Opera Association	Amd: add scope & increase sponsorship (La Purch)	\$200,000 Amd; \$250,000 ttl
n/a	DCRT-OS-01-18B	Baton Rouge Convention & Visitors Bureau	Amd to add scope of services and add'l fin. assist (La Purch)	Amd \$50,000; Ttl \$300,000
n/a	DCRT-OS-04-05	The Historic New Orleans Collection	Produce DVD discs hiliting historic n.o. collection book in conj. w/ La Purch Bicenn.	\$2,500.00
9/8/03	DCRT-OS-04-06	KJA Communications Group	Dvp web, print & other media to promo. Atch. Trace Her. Area	\$11,000.00
n/a	DCRT-OS-03-45A	Town of Oberlin	Revises scope to produce/promo one-day festival in Kinder LA	Amd \$0;Ttl \$7,500
9/23/03	DCRT-OS-04-07	Jabalon, LLC	Produce an "Experience Atch. Days" promo. video	\$10,000.00
n/a	DCRT-OS-02-22A	Alexandria/Pineville Area CVB	Amdmt to add the New Spain Fiesta event to the orig. scope	Amd \$25,000; Ttl \$250,000
n/a	DCRT-OS-04-08	Louisiana Museum Foundation	<b>Fin Assist to re-enactment of La Purchase signing @ Cabildo - DEPARTMENTAL COOP</b>	\$60,000.00
n/a	DCRT-OS-04-09	Louisiana Steam Train Association	<b>Bicentennial Train closing event - Departmental COOP</b>	\$19,000.00
10/15/03	DCRT-OS-04-10	Janice A. Lansing	<b>Data collection &amp; PPM format dvpt- Departmental CON</b>	\$10,000.00
11/13/03	DCRT-OS-04-07A	Jabalon, LLC	Amdmt to incr. compens. and expand length of promo. video	Amd \$1,000; Ttl \$11,000
n/a	DCRT-OS-04-11	Festival Productions, Inc.	<b>Coord. &amp; promo. efforts re: La Purch. closing ceremonies- N.O. (Departmental Contract)</b>	\$175,000.00
n/a	DCRT-OS-04-08A	Louisiana Museum Foundation	<b>Amdt to Dept'l Coop re: renacmt of La Purchase signing</b>	Amd \$25,000; Ttl \$85,000
n/a	DCRT-OS-04-12	Foundation for Excellence	Produc & promo of La:The Bicenn. Yr in Review TV special	\$20,000.00
12/16/03	DCRT-OS-04-13	Rex Ziak	Keynote speaker @ Lewis&Clark Exp colloquim & pulic lecture	\$2,500.00
n/a	DCRT-OS-04-06A	KJA Communications Group	Amd: add atchafalya.org website creation &D27 extend term dt	Amd \$20,000; Ttl \$31,000
n/a	DCRT-OS-03-65B	The Historic New Orleans Collection	Amdmt to add colloquium / lecture to orig. scope	\$4,000 Amd; \$9,000 ttl
1/7/04	DCRT-OS-04-14	Crossroads Marketing Inc. dba Golf Travel Information Network	<b>AGT - trade show repres., promo lit. distrib, Internet links</b>	\$15,995.00

**DEPARTMENT OF CULTURE, RECREATION AND TOURISM**  
**Professional Services Contracts Log**  
**FY 2003-2004**  
**Office of the Secretary-261**

In House Approval	Contract Number	Contractor	Purpose	Amount
n/a	DCRT-OS-02-18A	Alexandria Museum of Art	Amd to increase partic. re:Heart of SpainExhibition (La. Purch)	Amd \$25,000; Ttl \$1,025,000
n/a	DCRT-OS-01-18C	Baton Rouge Convention & Visitors Bureau	Amd to provide add'l fin. assist (La Purch Bincenn)	Amd \$25,000; Ttl \$325,000
n/a	DCRT-OS-04-15	A. Wilbert's Sons Island, L.L.C.	<b>DEPARTMENTAL COOP -- advertisement &amp; promotion coop. program for AGT courses</b>	\$5,000.00
n/a	DCRT-OS-04-16	Calvert Crossing Golf Club, L.L.C.	<b>DEPARTMENTAL COOP -- advertisement &amp; promotion coop. program for AGT courses</b>	\$5,000.00
n/a	DCRT-OS-04-17	Gray Plantation L.L.C	<b>DEPARTMENTAL COOP -- advertisement &amp; promotion coop. program for AGT courses</b>	\$5,000.00
n/a	DCRT-OS-04-18	CP Golf L.L.C.	<b>DEPARTMENTAL COOP -- advertisement &amp; promotion coop. program for AGT courses</b>	\$5,000.00
2/10/04	DCRT-OS-04-07B	Jabalon, LLC	Amdmt to extend termin date to 6/30/04	Amd \$0; Ttl \$11,000
n/a	DCRT-OS-04-19	Billy Casper Golf Mgt., Inc. (Buffalo Communc)	<b>DEPARTMENTAL CONTRACT -- Plan &amp; Implement fam of AGT for nat'l &amp; reg'l media</b>	\$29,000.00
n/a	DCRT-OS-04-20	Tunica Biloxi of Louisiana d/b/a Paragon Casino Resort	<b>DEPARTMENTAL COOP -- advertisement &amp; promotion coop. program for AGT courses</b>	\$5,000.00
n/a	DCRT-OS-04-21	ALH Properties No Five, Inc.	<b>DEPARTMENTAL COOP -- advertisement &amp; promotion coop. program for AGT courses</b>	\$5,000.00
n/a	DCRT-OS-02-13B	Dept. of Economic Development	2nd Amd: extends term. date of IA I Line item Approp re: Act 1423 tourism & econ. dvp. grant program	Amd \$0;Ttl \$600,000
n/a	DCRT-OS-04-22	Marmillion + Company	Dvpt overall mission & strategic "Roadmap for Change" fo La.	\$48,000.00
n/a	DCRT-OS-04-23	Olde Oaks Golf Club, LLC	<b>DEPARTMENTAL COOP -- advertisement &amp; promotion coop. program for AGT courses</b>	\$5,000.00
n/a	DCRT-OS-04-24	La Golf - Oak Wing LLC	<b>DEPARTMENTAL COOP -- advertisement &amp; promotion coop. program for AGT courses</b>	\$5,000.00
5/12/04	DCRT-OS-04-25	Mary Means & Associates, Inc.	Strategy assistance re: readiness of nat'l designation & effec. manage area in transition from state to nat'l heritage area	\$20,000.00
6/2/04	DCRT-OS-04-26	Eskew+Dumez+Ripple	Design of Miss. River Rd Adventure Loops Brochure	\$19,650.00
n/a	DCRT-OS-04-27	Eskew+Dumez+Ripple	Dvp interpretive plan report that includes the expanded jurisdiction of MRRRC	\$25,000.00
6/9/04	DCRT-OS-04-28	KJA Communications Group, Inc	Improve & expand internet & coll. materials to promote ATHA & Experience Atchafalaya Days 2004	\$10,452.50
n/a	DCRT-OS-04-06B	KJA Communications Group	Amd: extend termination date from 6/30/04 to 9/1/04	Amd \$0; Ttl \$31,000
n/a	DCRT-OS-04-29	Hip Hop Summit Action Network, Inc. (HSAN)	<b>DEPT'L COOP: education forum of youth to make a positive contribution to Amer. Society</b>	\$10,000.00
6/30/04	DCRT-OS-04-30	New Orleans Convention Company Inc.	Strategic planning re: Public Employee Recog. Creative Industry Summit, Tourism Summit, La USO; La Serve Summit	\$14,145.00
n/a	DCRT-OS-04-22A	Marmillion + Company	Amdmt - extends termination date from 6/30/04 tto 10/31/04	Amd \$0; Ttl \$48,000

## Office of State Museum - 263

[illegible]

## Office of State Library - 262

[illegible]

**DEPARTMENT OF CULTURE, RECREATION AND TOURISM**  
**Professional Services Contracts Log**  
**FY 2003-2004**  
**Office of State Parks - 264**

In House Approval	Contract Number	Contractor	Purpose	Amount
n/a	DCRT-OSP-03-17	HNTB Corporation	Design of timber suspension bridge @ Tickfaw	\$31,443.00
6/27/03	DCRT-OSP-04-01	Neil G. Odenwald, FASLA	Oversee program for care/presentation of Rosedown SHS historic gardens	\$7,800.00
n/a	DCRT-OSP-02-01B	The Ehrhardt Group	Amd - renews Advertising & PR Contract (3rd/final yr)	\$300,000 amd; \$900,000 total
n/a	DCRT-OSP-04-02	Gulf Coast Analytical Laboratories	Testing discharge water from OSP sewerage plants & oxidation ponds	\$33,000.00
OFP 7/31/03	DCRT-OSP-04-03	LSU Board of Supervisors	Manage exhibit, inter. furnishings & materials at Lake D'Arbonne State Park	\$11,300.00
n/a	DCRT-OSP-02-01C	The Ehrhardt Group	Amd - revises contract monitor assigned	\$0 AMD; \$900,000 tti
8/5/03	DCRT-OSP-04-04	LTPA ( La Travel Promotion Assoc.)	Implem a system for storing, tracking & distrib brochures	\$5,500.00
n/a	DCRT-OSP-03-17A	HNTB Corporation	Amendment to delivery dates within contract	\$0 AMD; \$31,443 tti
n/a	DCRT-OSP-04-05	LandSource, Inc.	Conduct a property boundary survey for Lake D'Arbonne	\$27,345.00
n/a	DCRT-OSP-04-06	Kerigan Marketing Associates, LLC	Manage all marketing efforts re: La Audubon Golf Trail	\$22,000.00
n/a	DCRT-OSP-01-06E	Kent Plantation House, Inc.	AMDMT - Adds FY 03-04 funds for KPH Operations	\$100,000 amd; \$326,000 total
10/21/03	DCRT-OSP-04-07	Jones, Walker, Waecheter, Pointevent, Carrere and Denegre, LLP	Legal services re: challenge to registration of AGT logo	\$3,000.00
10/30/03	DCRT-OSP-04-08	LandSource, Inc.	Landsurveying at Tickfaw State Park	\$6,450.00
10/30/03	DCRT-OSP-04-09	JDM Services, Inc.	Appraisal - N. Toledo Bend St. Park property exchange	\$1,750.00
11/14/03	DCRT-OSP-04-07A	Jones, Walker, Waecheter, Pointevent, Carrere and Denegre, LLP	Amdmt - incr. compens. for increased work level re: original scope re: registration of AGT logo	\$2,500 amd; \$5,500 total
11/26/03	DCRT-OSP-04-10	Faire Wynds Historical Entertainments	Provide music, lectures & childrens activities for Fort St. Jean interpretive programs 12/03 & 03/04.	\$3,000.00
OFP 12/9/03	DCRT-OSP-04-11	JDM Services	Property appraisal at Fort DeRussy SHS	\$4,750.00
OFP 12/9/03	DCRT-OSP-04-12	Jack E. Evans, Jr.	Appraisal of property near Tickfaw State Park	\$2,500.00
11/26/03	DCRT-OSP-04-13	Dr. Kenneth Klaus	Concert performance @ Centenary SHS	\$1,000.00
OFP 12/9/03	DCRT-OSP-04-14	Ben N Hargis, MAI	Appraisal of property adjacent to Kent Plantation House	\$1,500.00
n/a	DCRT-OSP-04-15	Dennis Mitchell	Conduct feasibility study re:Raccaourci Island/Old River	\$49,200.00
OFP 3/10/04	DCRT-OSP-04-16	Doiron Appraisal Services	Property appraisal of 2 tracts in W. Feliciana Parish	\$3,250.00
4/23/04	DCRT-OSP-04-17	Dan Foreman	Produce a youth centered outdoor education program plan & ropes course plan	\$19,500.00
n/a	DCRT-OSP-04-18	City of Alexandria	Fin. assist. to operational expenses of Alex. Zool. Park - Line Item Approp.	\$270,000.00
6/2/04	DCRT-OSP-04-19	Exhibits, Etc.	Design, fab & install. exhibits re: Mass. Hist. Soc. flag	\$1,600.00
6/4/04	DCRT-OSP-04-20	Providence Engineering & Envirntl. Group, LLC	Provide envirtl. compliance sampling & reporting	\$17,790.00

**DEPARTMENT OF CULTURE, RECREATION & TOURISM**  
**Professional Services Contract Log**  
**FY 2003-2004**  
**Office of Cultural Development - 265**

In House Approval	Contract Number	Contractor	Purpose	Amount
n/a	DCRT-OCD-03-06	Dufour/ Corso Sutdios, LTD	Stain glasscreation/ installation~Claiborne Bldg-% for Art (OFP Funded)	\$100,000.00
5/10/03	DCRT-OCD-03-11	N.O. Conservation Guild, Inc.	Sprvs. install. & submit maint. recomm. for Claiborne Collection	\$1,710.00
n/a	DCRT-OCD-03-03A	Michael Cain	Amdmt: for model replacement & extend term date of contract (OCD funds the	Amd \$1,500; Ttl \$44,500
n/a	DCRT-OCD-03-02A	Robert Warrens	Amdmt to extend term date (% for Art - OFP funded)	Amd \$0; Ttl \$27,000
OFP 7/30/03	DCRT-OCD-03-04A	Alan Gerson	Amdmt to extend term date (%or Art -OFP funded)	Amd \$0; Ttl \$20,000
n/a	DCRT-OCD-03-03B	Michael Cain	Amdmt: change delivery date within K (OFP Funds)	Amd \$0; Ttl \$44,500
8/19/03	DCRT-OCD-04-01	Chris Steiner	Graphic design servcs for prom.poster & postcard	\$3,700.00
n/a	DCRT-OCD-04-02	Steve Kline	Sulptor installation-Teacher Educ. bldg @ S.E. University( % for ART - OFP Funds)	\$45,891.00
12/10/03	DCRT-OCD-04-03	Mark Robert Bacon	Design work for La. Division of the Arts Guide	\$3,900.00
12/17/03	DCRT-OCD-04-04	Howard Kalish / Facities Corp	Outdoor sculpture creation / Claiborne Bldg (No Pmts ** Facilities Corp Funded -	\$0.00
12/17/03	DCRT-OCD-04-05	Michael Crespo / Facilities Corp.	Create mural for south lobby of Claiborne Bldg. (No Pmts ** Facilities Corp. funded-	\$0.00
1/6/04	DCRT-OCD-04-06	Mark Robert Bacon	Design & layout srvc re: Tax Credit Brochure	\$350.00
1/5/04	DCRT-OCD-04-07	Career Coaching Inc.	Facilitate "Managing Change" workshop for staff	\$900.00
n/a	DCRT-OCD-03-06A	Dufour/ Corso Sutdios, LTD	Amd: Extend term. date & revise deliverable timeline - % for Art (OFP Funded)	Amd \$0; Ttl \$100,000
n/a	DCRT-OCD-04-08	Terra Incognita (Partnership)	Provide an interactive web module re: Los Adaes	\$48,975.00
5/13/04	DCRT-OCD-04-09	Chris Steiner	Graphic design srvc - % for Art promo. brochure	\$3,350.00

**DEPARTMENT OF CULTURE, RECREATION & TOURISM**  
**Professional Services Contract Log**  
**FY 2003-2004**  
**Office of Tourism - 267**

In House Approval	Contract Number	Contractor	Purpose	Amount
n/a	DCRT-OT-02-35	Dept. of Public Safety & Corrections / Prison Enterprises	State mail-out program for inquiry fulfillment	\$65,000 cy; \$195,000 3 yr
n/a	DCRT-OT-04-01	Beauregard Parish Tourist Commission	Dvpmnt of visitor center in Merryville, LA	\$15,500.00
n/a	DCRT-OT-03-02A	LTPA	Amd: Renewes for 2nd yr - Cood & Prod. of Tour Guide	\$459,000 amd; \$944,000 ttl
5/20/03	DCRT-OT-03-06A	Mass Marketing Distribution, Inc.	Amd: Renewes La Tour Guide direct distrib. (5 states)	\$4,800 amd; \$9,600 ttl
n/a	DCRT-OT-04-02	French Quarter Festivals, Inc.	Plan, coord & prod. of 2003 Satchmo Summerfest	\$200,000.00
n/a	DCRT-OT-04-03	Travel Industry of America	Survey, collection & analysis of TravelScope data	\$31,500.00
n/a	DCRT-OT-03-24A	Peter A Mayer	Advertising Contract-Amd for add'l yr (1st renew)	\$12,000,000 amd; \$24,000,000 ttl
7/16/03	DCRT-OT-04-04	Marco Aurelio Aguilar Lopez	Foreign Representation - Mexico	\$15,000.00
n/a	DCRT-OT-04-05	Communications a la Carte	Foreign Representation - Quebec, Canada	\$100,000.00
n/a	DCRT-OT-04-06	Travel South	LA's partic. in Japan & UK mkt/pr program T. South Showcase & World Travel Mktplace & Fair	\$64,500.00
n/a	DCRT-OT-04-07	Ofihotel S.A.	Foreign Represenation - Costa Rica	\$45,000.00
n/a	DCRT-OT-04-08	Essence Festival Inc.	Fin assist to 2003 Essence Festival	\$33,333.00
n/a	DCRT-OT-04-09	BRACVB	Assist. w/ Harley Davidson Celebration in efforts to promote tourism in state	\$10,000.00
8/7/03	DCRT-OT-04-10	Sergat Espana	Foreign representation in Spain	\$15,000.00
n/a	DCRT-OT-04-11	Doorway to Louisiana	East Carroll Parish Visitors Center	\$25,000
n/a	DCRT-OT-03-65A	Hispanaco, LLC (Janina Farinas)	Adds la bicen. funded scope to orig. consul. K re:Heart of Spain exhibit & nuevo latino driving trail	\$6,200 amd; \$27,500 ttl
n/a	DCRT-OT-04-12	Corp. des Fetes Historiques de Quebec	Participation in Les Fetes de la Nouvelle-France in Quebec Canada	\$125,000.00
n/a	DCRT-OT-04-13	Tremblant Resort Association	Mont Tremblant Festival support - Quebec, Canada	\$35,000.00
n/a	DCRT-OT-04-14	NFO PLog Research	Survey focusing on adver.recall. travel intentions & adver. return on investment	\$49,900.00
n/a	DCRT-OT-04-15	Women's Bass Fishing Assoc., Inc.	Assist. to Womens Bass Fishing Championships - Line Item Approp	\$30,000.00
8/18/03	DCRT-OT-04-16	Decision Analyst, Inc.	Conduct online survey to determine consumer response to LOT adv. concepts	\$16,100.00
n/a	DCRT-OT-04-17	G&A Martinengo, SRL	For Representation in Italy to expand exposure	\$100,000.00
n/a	DCRT-OT-04-18	Discover the World Marketing, Inc.	Foreign repres. in Ontario Canada	\$85,000.00
n/a	DCRT-OT-04-19	Express Conseil, Ltd.	<b>Foreign representation and marketing in France - DEPARTMENTAL CONTRACT</b>	\$83,000.00
n/a	DCRT-OT-04-20	NOMCVB	Coordination of Foreign Offices	\$318,000.00
n/a	DCRT-OT-04-21	Monroe-West Monroe CVB	Coord CITGOBASSMASTERS tournament Line-item approp	\$15,000.00
n/a	DCRT-OT-04-22	Board of Supervisors of LSU / UNO	Conduct survey to gauge Wel Ctrs impact on La.	\$29,958.00
n/a	DCRT-OT-04-23	La Council of Economic Education	Sponsorship of 2003 Nat'l Assoc. of Econ. Educators Conference	\$5,000.00
n/a	DCRT-OT-03-56B	Ashe Broussard Weinzettie Architects	Amdmt to extend term date from 10/1/03 to 4/1/04	Amd \$0 Total \$30,500
n/a	DCRT-OT-04-24	UNO	Support torusim thru neighbrhd projects-Line Item	\$75,000.00
n/a	DCRT-OT-04-25	SUNO	Neighborhood based tourism initiatives-Line Item Appr.	\$100,000.00
n/a	DCRT-OT-04-26	Discover Momentum LLC	Foreign repres. in Ontario Canada	\$85,000.00
n/a	DCRT-OT-04-27	Travel and Tourism Marketing	Foreign Representation in UK	\$72,730.00
n/a	DCRT-OT-04-28	LTPA	Conduct promo, educ & training, am - tour, Tradeshow repres; Brochure & Info video dvpt	\$57,500.00
10/17/03	DCRT-OT-04-29	Donald J. Bergeron, Jr.	Perform culinary srvc for Montreal sales mission	\$3,000.00
11/3/03	DCRT-OT-04-30	Weichmann Tourism Services	Foreign repres. in Germany	\$10,000.00



**DEPARTMENT OF CULTURE, RECREATION & TOURISM**  
**Professional Services Contract Log**  
**FY 2003-2004**  
**Office of Tourism - 267**

In House Approval	Contract Number	Contractor	Purpose	Amount
n/a	DCRT-OT-04-31	NOSACONN	Participation in "Cultural Exchange 2003" - South Africa & La promo. venture	\$5,000.00
11/17/03	DCRT-OT-04-32	Silvano Armenta	Translation & transportation svcs re: Italian journalists fam tour	\$2,000.00
n/a	DCRT-OT-04-33	Rhythms of the South Inc.	La's sponsorship of open nite recp. at Rythms of the South marketplace	\$20,000.00
11/20/03	DCRT-OT-04-34	City of Winnsboro	Host 2004 La State Smallbore Rifle Championship	\$7,500.00
n/a	DCRT-OT-03-65B	Hispanaco, LLC (Janina Farinas)	Amd - Adds services re: Columbus Day promotion	\$2,500 amd, \$30,000 ttl
n/a	DCRT-OT-04-26A	Discover Momentum LLC	Amd - deletes mission to Vancouver	(\$6,165) amd, \$78,835 ttl
1/7/04	DCRT-OT-04-35	Alpha Tech Communications	Translation services re: Heart of Spain Exhibit	\$2,650.00
12/30/03	DCRT-OT-04-36	Oakland Econometrics	Assessment of LOT's adv. campaign	\$13,000.00
n/a	DCRT-OT-04-27A	Travel and Tourism Marketing	Amdmt to UK for. repres. contract	\$18,653 amd, \$91,383 ttl
n/a	DCRT-OT-04-37	Mississippi River Country	La's share of int'l mkt of Miss River States	\$15,000.00
n/a	DCRT-OT-04-38	Sci-Port Discovery Center	Finan. Assist: Sci-Port Discovery Ctr operations & programs(Line Item Approp)	\$190,000.00
2/4/04	DCRT-OT-04-39	West B.R.Parish Tourist Commission	Coord. & provision of entertainment @ Texas Snowbird Extravaganza 2004	\$2,500.00
n/a	DCRT-OT-04-40	N.O. Visitors Info. Center (NOVIC)	Assistance to operation of NOVIC (Line Item App)	\$50,000.00
n/a	DCRT-OT-04-41	Board of Supervisors of LSU	Research website dvpt; facilitate 2002 Rural Tourism Confree; initiate hist./cult.	\$25,156.00
3/4/04	DCRT-OT-04-42	BRACVB	Coord. & provision of music. entrtmnt @ Travel South Showcase Breakfast	\$5,500.00
3/23/04	DCRT-OT-04-43	Tangipahoa Parish Tourist Commission	Research/ dvpt itineraries of Hwy 51from LA. to Wisconsin	\$4,800.00
n/a	DCRT-OT-03-56C	Ashe Broussard Weinzettie Architects	Amdmt to extend term date from 4/1/04 to 6/30/04	Amd \$0 Total \$30,500
3/26/04	DCRT-OT-04-44	Texas A&M University (TAMU) / Texas Agric. Experimentation Station	Conduct online eval. of louisianatravel.com usefulness vs. other state websites	\$4,000.00
n/a	DCRT-OT-04-05A	Communications a la Carte	Amd to add Congres Mondial Acadian scope & \$	Amd \$5,390 Total \$105,390
n/a	DCRT-OT-04-45	Travel Industry Association of America	Study impact of travel on La parishes in 2003	\$31,000.00
5/4/04	DCRT-OT-04-46	Mary Tutwiler	Create & deliver an article re: status of Arts in La.	\$3,000.00
n/a	DCRT-OT-04-47	Jazz Rio Inc.	Fin. Assist to Jambalaya Jazz Festival in Brazil	\$10,000.00
5/4/04	DCRT-OT-04-48	Donald J. Bergeron	Culinary services re:Texas Mission & NTA Convention winner	\$4,995.00
n/a	DCRT-OT-04-49	French Quarter Festivals, Inc.	Provide assist. to Satchmo SummerFest 2004	\$200,000.00
n/a	DCRT-OT-04-50	NOMCVB	Coord. & hosting of Central States Chapter of Society of American Travel Writers	\$5,000.00
05/20/04	DCRT-OT-04-51	Trosclair Photography	Conversion of Jack Frost tapes to DVD format	\$3,544.00
5/4/04	DCRT-OT-04-30A	Weichmann Tourism Services	Amdmt to Germany rep. contract - revises scope	(\$200) amdmt; \$9,800
n/a	DCRT-OT-04-52	Survey Communications, Inc.	Conduct four focus groups to test adv. concepts	\$24,883.00
n/a	DCRT-OT-04-53	Lafayette Convention & Visitors Commiss.	Coord. & hosting of Atlanta Caribb. Chapter of Society of American Travel Writers	\$5,000.00
n/a	DCRT-OT-04-54	The Marketing Workshop, Inc.	Conduct survey to determine La advert. recall	\$40,000.00
n/a	DCRT-OT-04-55	The Arts Council of Central La.	Provides fin. assist to RiverFest 2004	\$25,000.00
n/a	DCRT-OT-03-56D	Ashe Broussard Weinzettie Architects	Amdmt to extend term date from 6/30/04 to 8/15/04	Amd \$0 Total \$30,500
n/a	DCRT-OT-03-62A	Fermata, Inc.	Amd to extend term date from 6/30/04 to 12/31/04	Amd \$0 Total \$168,000
n/a	DCRT-OT-04-14A	NFO PLog Research /TNS (co buy-out)	Amd: change contractor info to reflect co. buy-out	Amd \$0 Total \$49,900